

Naturopathic Medicine Week Challenge 2018-19: FAQs

Share the Health!

- 1. How do I document action items performed and earn points for my school?**
 - At least one photo should be taken for any action item completed. That photo needs to be submitted as proof. It is the responsibility of each chapter to maintain a tally of points and to provide a daily list of activities and point values each day by 11:50 PST to: secretary@naturopathicstudent.org and to the daily submission folder.
 - Certain documentation by screenshot, etc., is required within reason.
- 2. All social media posts need to have the appropriate hashtags:**
 - #naturopathicmedicineweek
 - #nmsalife
 - #nmwBINM2019
 - #nmwBridgeport2018
 - #nmwBUC2018
 - #nmwBUW2018
 - #nmwCCNM2019
 - #nmwChicago2018
 - #nmwNUNM2018
 - #nmwSCNM2018
 - #nmwTurabo2018
- 3. Wait, U.S. and Canada have different NMW dates. How are we going to compete with each other?**
 - Naturopathic Medicine Week in the U.S. is Oct. 8th - 12th. In Canada, Naturopathic Medicine Week begins May 13th - 17th. Due to the time difference, the U.S. and Canadian schools will be competing separately from one another. Since there are only two schools in Canada, first prize will only be awarded. For a breakdown of the prizes, please "Prizes" below.
- 4. How will I know where my school stands in the competition?**
 - School standings will be posted daily on the NMSA website (www.naturopathicstudent.org) and social media. Be sure to "Like" Naturopathic Medical Student Association on Facebook or check out the website for updates!
- 5. Can one student perform multiple action items?**
 - Of course! The goal of the Naturopathic Medicine Week Challenge is to raise as much awareness as possible. One person can do as many of the action items as they'd like.
- 6. If two people work on the same action item is it double the points?**
 - As many people as necessary may collaborate on any given action item. However, points will be awarded based on the number of action items completed, not number of people involved. For example, if teaching a cooking class is worth 20 points you will receive 20 points for the event (the class) regardless of number of students involved in the teaching process.
- 7. Can different students work on the same action item independently?**
 - Absolutely. Activity & Point List of actions items is not a checklist. Each action can be done as many times by as many students as desired but only one entry per day per event. Points will be awarded based on number of actions completed.
- 8. What if I perform an action item that is not specifically on the list?**

- Great! Any action items that are performed should be documented as stated in #1. Rather than including the assigned point value in the description tell us a little more about what you did. The official referee will then determine an appropriate point value. All decisions made by the official referee are final.

9. Can students be assisted by physicians in completing action items?

- Of course. Students may be supported by physicians wherever necessary but a student must be involved and participate in any action items that are submitted for the *Naturopathic Medicine Week Challenge*.

10. So what are we competing for?!

- The spirit of the challenge is to promote naturopathic medicine to the greater community and to foster some inter-collegiate competition along the way! Everyone's a winner though! Each participating chapter will be given \$65 USD to host a guacamole party for their local student body on the last day of the competition .
- **United States:**
 - i. 1st place:
 1. Award monies (\$500)
 2. Golden Avocado
 3. Ultimate Bragging Rights
 - ii. 2nd place:
 1. Award monies (\$250)
- **Canada:**
 - i. 1st place:
 1. Award monies (\$500)
 2. Golden Avocado

RESOURCES AVAILABLE FROM AANP VISIT WWW.NATUROPATHIC.ORG

- [Model news release](#) announcing your event
- [Flyer](#) to publicize your event
- [Letter to the editor](#) - click [here](#) for a list of newspapers and links to email
- [Guest column](#) - for your use in a licensed state
- [Guest column](#) - for your use in a yet-to-be-licensed state
- [Educational PowerPoint](#) on naturopathic medicine (add your state association's or school's URL on the next-to-last slide)
- Download this [appealing one-pager](#) about naturopathic physicians; [email us](#) your logo and we'll customize it
- [Naturopathic Medicine Week logo](#) for your website and event marketing materials
- [Snapshot](#) of the Congressional Resolution that established Naturopathic Medicine Week
- [Brochures](#) about naturopathic medicine to distribute
- Announce your state association's participation through this [model news release](#)
- Create "success story" profiles such as [this one](#) (SCNM)
- [How to speak in sound bites](#)
- [How to create a worthy press release](#)
- Four ways to get a reporter to [pay attention to you](#)
- [Public speaking advice](#)

